

Andi Galpern

visual communications for web and print

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Work Experience

3.09-Present

**Web, Print & Mobile Designer, DropInMedia, LLC
Mobile Content Provider For Verizon, Sprint, AT&T & More**

- Design web sites with Photoshop, XHTML and CSS
- Find and design images for SMS content
- Update and code web sites within Ruby on Rails platform
- Design mobile ads and promotions

8.08-2.09

**Web & Graphic Designer, Greg Martin Auctions
Antique Auction Company
San Francisco, CA**

- Designed advertising for numerous magazines and newspapers
- Designed collateral and catalog for upcoming auctions and events
- Collaborated with photographers and specialist on concepting photoshoots and advertisements.

4.06-Present

**Web & Graphic Designer, I Dream, Inc.
Web and Print Design Studio
Los Angeles, CA**

- Design various logos, collateral and web sites for personal clients; some packaging design included

8.07-4.08

**Graphic Designer, Zimmerman & Partners Advertising
Corporate Advertising Agency
Fort Lauderdale, FL**

- Created graphic design for collateral projects, brochures, logos, billboards, advertisements and more
- Produced high volume of work for busy agency

1.06-5.07

**Art Director, University Press
Florida Atlantic University's Weekly Newspaper
Boca Raton, FL**

- Designed first college media convergence web site in the U.S.
- Designed page layouts and photo illustrations
- Developed ideas for print and web edition of paper
- Oversaw and trained Art Director and Photo Manager

Skills

**Professional photography
CSS, XHTML & Web Design
Digital Portrait and Photo Retouching**

INTERMEDIATE

Adobe Dreamweaver
Adobe Flash
Adobe Fireworks
QuarkXPress

ADVANCED

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
MS Office Suite

Education

9/04- 5/07

**Bachelor's Degree in Graphic Design
Florida Atlantic University,
Boca Raton, FL**

Freelance & Projects

2009

**Web & Print Designer, GRI Holdings, LLC
Software Development Company**

- Design web site mock-ups and banner ads
- Hand code CSS and inline styling of site within Dot Net Nuke Platform
- Design logos and branding for various clients

**Web Designer & Branding, Waxman & Associates, LLC
Nursing Leadership Expertise**

- Designed web site and brand in Photoshop
- Hand coded XHTML and CSS
- Designed promotional newsletter
- Organized web site with content provider with a site map, wireframes and deadlines

2008

**Graphic Designer, Juli Shore Design
Boutique High-End Packaging Design Agency**

- Designed packaging for Sundance Catalogue and various other companies
- Designated production specifications for print
- Composited illustrations for fine packaging

2007

**Art Director, KBTB Online
Startup Online Daily News Web Site**

- Branded the company with a logo design and color choices
- Designed web site, business cards and promotional items

2006

**Magazine Design & Layout, Croquet News Magazine
The Official Magazine of United States Croquet Association**

- Designed entire 40-page magazine layout for 2 issues
- Conceptualized and executed style sheets

**Magazine Design & Layout, Keys to Success Seminar Magazine
A Motivation Seminar for FAU Students**

- Designed 40-page program
- Generated style sheets
- Worked as the project manager to gather content and images

Partial Client List

DropInMedia, LLC	Santa Monica College
LENNAR	Hanson & Schwam
Miami Dolphins	Sundance Catalogue
Crocs	KBTBonline
Generation Oxygen	Croquet News
GRI Holdings	Florida Atlantic University
Waxman & Associates	Keys to Success Seminar

Affiliations

4.09-Present

**CASCADE SF
San Francisco's CSS & Web Design Group
Founder & Meeting Organizer**

Organize and plan meetings for professionals in the web design & development field to network and discuss the latest trends, tips and techniques in CSS & XHTML