



Web & Print Designer
HTML/CSS Programmer

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CURRENT POSITION

8.10-Present

IAC (CityGrid Media, CitySearch & Urbanspoon)

Senior Web and Print Marketing Designer

Leading national internet company with over 50 fast-growing and highly rated brands
Los Angeles, CA

- Design and produce various collateral materials, email blasts and promotional items including one sheets, brochures, advertisements, bags, etc. for CityGrid Media, Urbanspoon and Citysearch
- Manage the CityGrid Media web site updates and brand
- Teach bi-weekly HTML classes to marketing team
- Design, architect, plan and program web sites
- Design Powerpoint presentations for CEO

LONG TERM CONTRACTS & FREELANCE

2010

StarGreetz

Web, Print & CSS Programmer

Custom Entertainment Ringtones, Mobile Alerts and Greetings
Los Angeles, CA

- Design and program entertainment technology sites for Disney products such as Toy Story 3, Sleeping Beauty, Cinderella and more
- Work within github and svn
- Design and brand corporate site
- Update and code CSS3/HTML5 websites within Ruby on Rails platform

2009

Drop In Media, LLC

Web, Print & Mobile Designer

Mobile content provider for
Verizon, Boost Mobile, AT&T & more
Pacifica, CA

- Found and designed images for SMS content
- Resized images
- Designed web sites and programmed in HTML and CSS
- Updated and coded websites within Ruby on Rails platform

2008

Juli Shore Design

Graphic Design & Packaging

High-end packaging design studio
Oakland, CA

- Designed packaging for Sundance Catalogue, Tea Forté and various other companies
- Designated production specifications before sending files to printer

COMPUTER SKILLS

Advanced

Adobe Photoshop CS4

Adobe Illustrator CS4

Adobe InDesign CS4

MS Office Suite

Adobe Dreamweaver

Intermediate

Adobe Flash

Adobe Fireworks

Specialty Skills

HTML5 and CSS3

Work within Ruby on Rails

GitHub & SVN

JIRA

Email Blasts

Photo Retouching, Enhancing & Color Corrections

PAST WORK EXPERIENCE

8.08-02.09

Greg Martin Auctions

Web and Print Designer

Antiques Auction Company
San Francisco, CA

- Designed and coded HTML newsletters for clients
- Update web site frequently
- Designed advertising for numerous magazines and newspapers
- Designed collateral and catalog for upcoming auctions and events
- Collaborated with photographers and specialist on concepting photoshoots and advertisements

8.07-4.08

Zimmerman & Partners Advertising

Graphic Designer

Corporate Advertising Agency
Fort Lauderdale, FL

- Created graphic design for collateral projects, brochures, logos, billboards, advertisements and more
- Produced high volume of work for busy agency

PARTIAL CLIENT LIST AND BRANDS

Urbanspoon
Citysearch
CityGrid Media
Disney
NFL
StarGreetz
The Food Network
DropInMedia
Generation Oxygen
GRI Holdings
Santa Monica College of Dance
LENNAR
Miami Dolphins
Crocs
Waxman & Associates
Sundance Catalogue
KBTVonline
Croquet News
Florida Atlantic University

ORGANIZATIONS

CASCADE SF [www.meetup.com/cascadesf]

CASCADE LA [www.cascadela.com]

Organizer and Founder of San Francisco and LA's CSS and Web Design Community – a 400+ person web design network.

Focus on improving the local web design community, teaching tricks, techniques and holding workshops and lectures for fellow web designers